OUR MISSION

The Charles E. Kubly Foundation seeks to better the lives of those affected by depression by increasing awareness of the disease and its devastating effects, eliminating the stigma associated with it, supporting suicide prevention programs and promoting improved access to quality mental health resources within communities.

BEYOND THE BLUES 2017

TICKETS AVAILABLE NOW SEE BACK COVER

INSIDE: 01.PROJECTS FUNDED 03.DONORS 04.FINANCIALS 05.RECENT EVENTS
GETTING LUCKY

Ann Homstad, Executive Director

What's your dream job? For many people that question doesn’t evoke visions of working daily with the issues of depression and suicide. For me, though, being the new Executive Director of the CEKF fits the dream job description.

A long-time banking professional, I had been considering a second career in the nonprofit sector. Too smart (or maybe too chicken) to make the leap without knowing that the fit was a good one, I considered a very few jobs. When the CEKF role presented itself, however, it only took a few conversations to know I’d gotten lucky. Now four months into the job, I’d like to tell you why.

It's personal. It's critical. It's uplifting.

It's personal because I have two sons and there is a history of depression on both sides of their family. The genetic link for depression means it's likely that one or both may experience major depression at some point. It's something that we've talked about since they were teenagers. It's on our radar. And it should be: Between 10 to 15 percent of teenagers have some symptoms of depression at any one time. Meanwhile, suicide is the 2nd leading cause of death among young people ages 15-24.

I'm lucky to be learning so much about it. It makes me a more informed mother and community member.

This is a critical time. Resources are stretched. There is a shortage of psychiatric professionals. Meanwhile, suicides continue to rise. Did you know that people over 65, particularly men, have the highest suicide rate of any other group? New ideas like the tele-psychiatry program we've implemented will help reduce transportation obstacles and also allow therapists to serve more people.

It's uplifting. What a privilege it has been to spend time with many of the community organizations concerned with mental health and suicide prevention. They're working on everything from building resilience and coping strategies in teens to ensuring that military veterans have access to quality resources to treat the heavy toll their experiences have taken on their mental health.

In all corners of the state, folks are stepping up to eliminate the stigma and open up the conversation about mental disorders like depression. School systems, health systems, and businesses are realizing that mental health is a vital part of success for students, patients and employees. I started this role just in time to participate in some excellent conferences and symposiums. At one, I heard a medical student address his peers and mentors to describe his own ongoing mental health challenges. At another, I heard about the additional challenges of seeking resources as a person of color, as a disabled person, or an older person.

I'm lucky to be involved in meeting these advocates, discussing their ideas and seeing the CEKF give life to their programs through our funding. And speaking of funding, we are a public charity that raises the money we distribute. It’s always more fun to give it out than raise it. But here at CEKF, the two come pretty darn close to being equally enjoyable. Why? Because of you, the generous and loyal givers who started giving while the Kubly family was grieving the loss of their son Charlie and have kept giving because you understand the continued need. Thanks to you, we've distributed almost $1.9 million since 2003. Like I said, it's uplifting!

I look forward to meeting many of you on Saturday, Sept. 16 at our signature Beyond the Blues event. In the meantime, let’s keep talking about mental health!
THE CHARLES E. KUBLY FOUNDATION PROUDLY SUPPORTED THE FOLLOWING PROJECTS:

**CENTER FOR SUICIDE AWARENESS:**
Funding to increase statewide awareness and usage of the HOPELINE – hoping to make HOPELINE a household word. HOPELINE, run by the Center for Suicide Prevention, is a text-in (versus voice call-in) free service for help and hope. HOPELINE is the emotional support text line in Wisconsin and provides service throughout the state. Text “HOPELINE” to 741741.

**GRAND AVENUE CLUB:**
A grant to support the new Downtown Story Tellers, Artists, Actors and Musicians program and provide GAC members with stimulating opportunities to express themselves through the visual arts, music, theater and writing, as well as the opportunity to share their creative work within the larger community.

**MILWAUKEE CENTER FOR INDEPENDENCE:**
Funding to MCFI to train 30 staff members in Trauma Informed Care. Their goal for this training is that their staff will become community experts and a resource for Trauma Informed Care and more proactive in suicide prevention.

**UWM – MILITARY AND VETERANS RESOURCE CENTER:**
Funding for their June 2017 Mental Health Summit which focused on the holistic care of LGBTQ+ veterans. The summit created awareness of LGBTQ+-centered and oriented services and programs available at the Milwaukee VA Center, while educating the community about the unique mental health issues facing the LGBTQ+ veterans community.

**WISCONSIN DEPARTMENT OF CORRECTIONS:**
A grant to support QPR training of Corrections Officers and Jailers, as well as the purchase of 2,500 QPR booklets. QPR stands for Question, Persuade, Refer and is a 1-2 hour educational program designed to teach lay and professional “gatekeepers” the warning signs of a suicide crisis and how to respond. Just as people trained in CPR and the Heimlich Maneuver help save thousands of lives each year, people trained in QPR learn how to recognize the warning signs of a suicide crisis and how to question, persuade, and refer someone to help.

**WISCONSIN FAMILY TIES:**
Funding to offset expenses of keynote speakers, workshops and marketing of the 2017 annual Children Come First conference. The Children Come First Conference is for those caring for, working with, or concerned with the well-being of children and young adults with social, emotional, and behavioral challenges.
DONORS 2016-2017

We apologize in advance for any unintentional omission from this list; please contact us if you feel there should be a correction, thank you.

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Dr. and Mrs. Eric Gaenslen
Dr. and Mrs. Michael Kubly

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### STATEMENT OF FINANCIAL POSITION

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2017 FY</th>
<th>2016 FY</th>
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<tbody>
<tr>
<td><strong>Current Assets</strong></td>
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</tr>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$320,126</td>
<td>$408,431</td>
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<td>Prepaids</td>
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<td><strong>Total Current Assets</strong></td>
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<td><strong>Other Assets</strong></td>
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<td>Certificates of Deposit</td>
<td>$90,811</td>
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<td><strong>Total Assets</strong></td>
<td>$417,937</td>
<td>$480,233</td>
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| LIABILITIES AND NET ASSETS |         |         |
| **Current Liabilities** |         |         |
| Accruals | $1,535 | $1,037 |
| Net Assets, Unrestricted | $416,402 | $479,196 |
| **Total Liabilities and Net Assets** | $417,937 | $480,233 |

### STATEMENT OF ACTIVITIES

<table>
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<tr>
<th>SUPPORT &amp; REVENUE</th>
<th>2017 FY</th>
<th>2016 FY</th>
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<tbody>
<tr>
<td>Contributions</td>
<td>$116,927</td>
<td>$131,273</td>
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<td>Fundraising Support</td>
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<td>Interest Income</td>
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<td>705</td>
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<td><strong>Net Support &amp; Revenue</strong></td>
<td>$338,959</td>
<td>$353,309</td>
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<thead>
<tr>
<th>EXPENSES &amp; LOSSES</th>
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<tr>
<td>Program</td>
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<td>$190,910</td>
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<tr>
<td>Administrative</td>
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<td>89,949</td>
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<tr>
<td>Fundraising</td>
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<td>39,110</td>
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<td><strong>Total Expenses</strong></td>
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<td>$319,969</td>
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<tr>
<th>CHANGE IN NET ASSETS</th>
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<th></th>
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</thead>
<tbody>
<tr>
<td>Net Assets - Beginning of Year</td>
<td>479,196</td>
<td>445,856</td>
</tr>
<tr>
<td><strong>Net Assets - End of Year</strong></td>
<td>$416,402</td>
<td>$479,196</td>
</tr>
</tbody>
</table>
We were so inspired by the large crowd that showed up (in person and in spirit!) to celebrate Garrett Kelley’s life at G’s Big Jig on Friday, June 2nd at Thiensville Village Park. The proceeds from this event, totaling just over $53,000, are impressive and will be used to fund an annual grant given by the Foundation in Garrett’s name. The Kelley family will take an active role in designating these funds.

Garrett Kelley was only 21 years old, a graduate of Marquette University High School and a student at the University of Dayton. Garrett was deeply loved by everyone and was famously known for his contagious laughter and smile that would light up any room. G’s Big Jig was created by his family as a celebration of his life, as well as a vehicle to increase awareness of depression and suicide.

Garry Kelley for their dedication in putting this event together and for their hard work that resulted in such a great outcome. We would also like to thank all of their friends and family that supported them throughout this endeavor and the sponsors, donors and participants who provided financial support.

Events and support like this help in ending the stigma associated with depression and ultimately serve to encourage those suffering to get treatment and their loved ones to recognize some of the symptoms of the disease. Together we can make a difference.

Christine Trinrud, WI Dept. of Corrections Correctional Enterprises Specialist Sr. Certified QPR Trainer/Peer Supporter
The Charles E. Kubly Foundation
1341 W. Mequon Road
Suite 220
Mequon, WI 53092

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BEYOND THE BLUES 2017

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At Discovery World Pier Wisconsin

A Charles E. Kubly Foundation Fundraiser - www.charlesekublyfoundation.org