A long time ago, one of my best friends took his own life. Fast forward 30 years and I was confronted by a series of deaths by suicide of current and former students as the Superintendent of the Elmbrook Schools. In response to these unthinkable tragedies, we formed a coalition of passionate educators, students, parents and community members who were resolved to take action and prioritize the mental health needs of our students and community.

Our high schools, Brookfield Central and Brookfield East, established Wisconsin’s first two HOPE Squad chapters, a national peer-to-peer suicide prevention program. More often than adults, kids in crises talk to kids and having trained students who know when and how to get help is vital for the wellbeing of the student in crisis and the peer. The impact of our high school programs have inspired HOPE Squad chapters across the state, including our two middle schools. Additionally, Hope Squad members from our high schools were instrumental in helping pass Wisconsin Act 83 which provides funding support for peer-to-peer programs in Wisconsin schools.

The de-stigmatization of mental health education for students and staff has been our greatest challenge, but one we have wholeheartedly embraced. Efforts have included new curriculum and resources, staff training, school assemblies, parent communication, no-homework school calendar breaks, and prioritizing mental health resource needs during our budget process. Often overlooked, we have been intentional in our messaging to staff about their own mental health needs, as we know the difficulties of caring for others if we do not take care of ourselves.

Finally, we have expanded our approach to analyzing real-time student achievement data. What traditionally has yielded targeted academic interventions now could result in a mental health assessment or check-in as a possible response to a decline in academic performance. Additionally, by providing on-site resources, support groups, and by establishing a network of expert community providers we are able to help students address their mental health needs so that they can be at their best in the classroom.

Every day I have the opportunity to walk the halls of our schools and know why the work that we do matters. Thank you to the Kubly Foundation’s network of resources for your shared commitment to meeting the needs of our students and communities - your work is truly life-saving.

Mark Hansen, Superintendent Board Member, CEKF
20 Years of Beyond the Blues!

The CEKF is so proud to reflect on our 20th anniversary Beyond the Blues fundraiser. The event, held at Discovery World Pier Wisconsin, was our most successful to date raising just over $270,000! We thank our very generous sponsors, Blues Backers, other donors and attendees for making this a remarkable year for us. We truly couldn’t do it without all of you!

Beyond the Blues is our signature fundraiser. This year’s event featured music by Phil Norby, delicious casual dining prepared by Bartolotta Catering, a raffle along with live and filmed reflections by Billie Kubly, Linda Lundeen, Kris Rick, Molly Fritz, Meg Kasch and Dr. Jon Lehrmann. We thank those who donated to make the raffle a huge success! Our beautiful Milwaukee lakefront is the backdrop that always adds to the ambiance of the evening.

Mark your calendars for next year’s event to be held at Discovery World Pier Wisconsin on Friday, September 20th.
Sponsorship details forthcoming.

We can’t wait to see you there!
THANK YOU BEYOND THE BLUES 2023 SPONSORS

THANK YOU to our 20th Anniversary Beyond the Blues sponsors. Sponsorship is the backbone of our annual fundraising event. We are so grateful to those listed below who made this event the success that was!

SAPPHIRE LEVEL – $20,000
Christine & Peter Drake
Meg Feitenstein Kasch & Libby Kasch
Billie Kuby
Gail & Jeff Yabuki – The Yabuki Family Foundation

AQUA LEVEL – $10,000
William & Sandy Heitz Family Foundation
Michael Schmitz

TEAL LEVEL – $5,000
Continental Properties Company, Inc.
Charles T. & Jean F. Gorham Fund of the Oshkosh Area Community Foundation
The Hauske Family Foundation
Cathy & Paul Lubers
Rite Hite Foundation
Rogers Behavioral Health
Kate & Perry Gould
The Sarah & Michael Weiss Family

TURQUOISE LEVEL – $2,500
Milwaukee Admirals/Anon Charitable Trust
Lisa & Souheil Badran
The Bourne Family

NAVY LEVEL – $1,000
Anonymous (2)
Gwen & Dan Ambrust
The Bartolotta Restaurants
Kerry & John Bolger
Suzy & John Brennan
Elizabeth & Andrew Bruce
Kathleen & Jim Caragher
Kristine Cleary, Cleary-Kumm Foundation
Jose Carfino Design
Thaye Faust & Friends in memory of Sam Vertelka
Anna & George Gaspar
Patty & Mike Grebe
Hammes Family Foundation

DENIM LEVEL – $500
Ace Enterprises
Amy Argall
Anonymous
Aversa for Her – Bayshore
Bank Five Nine
Sally & Peter Blommer
Ginny Bolger
Deanna Braeger
Marpit & Tom Dalum
Sue & Ross Darrow
Molly & Charlie Dixon
Boots & Dick Fischer

We thank those who donated $100 up to $500 as a Blues Backer for our 20th anniversary Beyond the Blues event. These contributions made a huge impact on the bottom line of this fundraiser – THANK YOU!

We apologize in advance for any unintentional omission from these lists; please contact us if you feel there should be a correction, thank you.

Tory & Mike Armitage
Baird Foundation
Vicki & Michael Banaszak
Barbara Cota Bartholin
Ann L. Becker
Julia & Mark Birmingham
Suzanne & Doug Boeckmann
Ridge Braunschweig
Traci & Alan Brown
Mr. Karl Burns
Gretchen & Bill Burns
Nancy C. & William S. Carpenter
Christine & Stanley Cloninger
Barbara Damm
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Samantha & Stephane Demond
Barbara & Ken Donner
Katrina V. Dzierzanowski
Christian Endres
June Ehn
Mary Evans
Barb Faude
Tanja & Tom Felton
Richard Fritz
Mary Fuda
Sue & Brad Gador
Cynthia & Jeffery Garland
Wendy & Thomas Gebhardt
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Kipp Koester
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Libby & Bill Hansen
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Diane & Bob Jenkins
Jayne J. Jordan
Susan Kasten
Evelyn Kelly
Julie & John Kennedy
Marygren & Bob Kieckhefer
Lori Kilian in memory of Debbie Thom
Marlene & John Krellkamp
Barbie & Ray Krueger
LFF Foundation
Linda & Curt Lundeen
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Kristin & Kerry Rick
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Lisa Stahl
Tracy & Tom Tavolier
Trish & Joseph Ullrich
Janice & Dennis Wyszman
Brenda & Tom Walker
Nancy Weas
Nan & Jerry Welch
Barb & Bob Whealon
Jennifer & Patrick White
Jeanette Zavallos-Zelazoski
The City of Milwaukee is struggling with an increase in violence, crime, social unrest, and substance abuse, and as a result, trauma-related mental health issues among its youth. However, mental health care is not readily accessible to many local youth due to a shortage of providers in the area, financial constraints, and the stigma associated with mental illness. The STRONG Milwaukee Center is the only day treatment program in the central city of Milwaukee that serves children younger than 9 years of age. STRONG serves youth with significant mental health disorders that are affecting their behavior, interactions with others, and ability to learn and grow.

At STRONG, we use an evidence-based practice called Trust Based Relational Intervention (TBRI), developed by the Karyn Purvis Institute of Child Development at Texas Christian University. TBRI is an attachment-based, neurological intervention designed to meet the complex needs of children who have experienced adversity, early harm, toxic stress, and/or trauma.

The TBRI Model pays particular attention to the child’s background to identify best strategies for increasing healthy attachment patterns, which in turn improves behavioral outcomes.

**Connecting:** TBRI engages the entire treatment team - mental health professionals, parents/guardians, and teachers - into the process of connecting with the child (a trust-building, attachment-healing process).

**Empowering:** Once a connection is established, the focus shifts to empowering the child (gaining confidence in leaning on trusted adults for assistance while gaining confidence in their own abilities).

**Correcting:** After connecting and empowering have established newer, healthier neuropathways, correcting principles are introduced to help disarm fear-based behavior.

We introduced the TBRI model to STRONG in 2020 and because of the overwhelmingly positive outcomes, we are working to share the model with other child-serving agencies. We present TBRI at schools and professional organizations throughout the state.

Thanks to a grant from the Charles E. Kubly Foundation, we are now able to offer TBRI classes to parents and caregivers of students in our STRONG program. Through these classes, we work to strengthen relationships and help families develop the skills needed to help their children heal.

The results of TBRI are long-lasting and generational. Helping a child become more emotionally and behaviorally stable today means they can stay in school, function within their households, and have better hope for a healthy, balanced future.
THE CHARLES E. KUBLY FOUNDATION PROUDLY SUPPORTS THE FOLLOWING PROJECTS:

ASCENSION WISCONSIN FOUNDATION
Educational and working retreat for Ascension Oncology Social Workers to discuss trauma related resources, self-care resources, and social work definition and measures/productivity.

CENTER FOR SUICIDE AWARENESS
Resilience training for Police Officers and First Responders.

EDGEOOE COLLEGE
3 year grant to implement JED Campus programming guided by The JED Foundation.

ERIKA’S LIGHTHOUSE
Funding for a new and updated Teen Toolbox website allowing teens to access reliable and accurate information about mental health and resources.

GREAT LAKES DRYHOOTCH
Funding for collaboration with the Medical College of Wisconsin to create a “train the trainer” peer support program for Veterans and the Quick Reaction Force (QRF) and Opiod Use Disorder Prevention (OUDP).

JORDAN PORCO FOUNDATION
Fresh Check Days programming at 4 Wisconsin colleges – Lakeland University (main campus and Sheboygan campus), University of Wisconsin – Stout and Beloit College.

KRADWELL SCHOOL
Zen Den for Kradwell students’ self regulation. A low stimulation area for students to reset, rewind, reflect and renew.

OZAUKEE FAMILY SERVICES
Support of expanded youth mental health programs which include direct services, education and support for youth ages 5-18 living in Ozaukee County, WI.

RACINE FRIENDSHIP CLUBHOUSE
Funding for a Wellness Recovery Action Workshop (WRAP).

SEEDS OF HEALTH, INC.
A grant to enhance school based mental health through training, consultation and stigma reduction.

SHELTER IN THE STORM
Green Bay Southwest High School student-led podcast to discuss mental health topics with resources and clinical guidance.

SIXTEENTH STREET COMMUNITY HEALTH CENTERS
Cultural training bootcamp: Fortifying behavioral health providers with the tools they need to bring meaningful change to the community through culturally sensitive mental health education and resources.

UNIVERSITY OF WISCONSIN, MADISON – UNIVERSITY HEALTH SERVICES
Togetherall pilot implemented on campus for one year. Togetherall is a 24/7, clinically moderated, online peer-to-peer support community.

UWM FOUNDATION
Lubar Entrepreneurship Center Charles E. Kubly Wellness Fellows phase 2. Peer support training and wellness/mindfulness materials developed to support full campus awareness and support of mental health.
DEAN KNAUSS

Over my almost 40 years of government service, I have served in major conflicts in Iraq, Afghanistan, and Kosovo. I have also served in Germany, South Korea, and many other locations abroad, as well as many state and federal missions state side. These missions ranged from directing artillery, arranging security and logistics to teaching Coalition and US forces as well as disaster relief management. Now as a contractor with the Mission Command Training Program (MCTP), I train soldiers deploying for overseas missions.

In this role, I have responsibility to help manage and participate in five to ten World Class Opposition Force (OPFOR) classified War fighter Exercises annually. Each exercise has a minimum budget of 10 million dollars. We train tens of thousands of soldiers a year. Also my past experience in disaster relief operations with the 35th Infantry Division as a Liaison Officer with the National Guard Bureau for Disaster Assistance Response Team (DART) West prepared me to interface with local authorities to provide assistance for disasters. I participated and led relief efforts for Hurricane Katrina in 2015 and several other events over the last three decades. After retiring from active duty military service, I worked for the city of Mequon as an Emergency Medical Technician (EMT).

My experience in training professionals in and out of the armed forces provides me a unique perspective in resilience. Serving in these high-stress fields has been rewarding and challenging. I would like to share my experience and perspective on suicide-prevention and resiliency strategies as well as my budget and grant management proficiency with the Charles E. Kubly Foundation.

NICK HENGST

Nick Hengst was named Sr. Manager – Investor Relations & Internal Reporting at ManpowerGroup in February 2023. Since his appointment, he has progressively taken on increased responsibilities and is now responsible for overseeing all investor relations activities alongside the Global CEO and CFO. He also oversees the Global Internal Reporting function, which includes oversight of all C-suite, Executive and BOD reporting and related financial analysis, and is heavily involved in all public financial filings as well as all quarterly earnings release activities for the company.

Nick is also directly involved in all merger, acquisition and disposition activity for the Global enterprise.

Since joining ManpowerGroup in 2014, Nick has excelled in multiple roles within the global finance organization and has led projects and advanced strategic initiatives across the Financial Reporting, FP&A and Global Treasury departments.

Nick is a graduate of Northwestern College and holds bachelor’s degrees in both finance and accounting. He is a native of Cedarburg, Wisconsin and currently lives in the area with his wife.

Nick’s financial acumen will serve The CEKF in his role as our Treasurer.
THE CHARLES E. KUBLY FOUNDATION

ANNUAL FINANCIAL REPORT

FY MARCH 2021 - FEBRUARY 2022

REVENUE

TOTAL REVENUE:
$365,403

- Beyond the Blues $190,534
- Contributions $235,282
- Other Events $21,336
- Interest Income $100
- Investment Return $81,849

EXPENSES

TOTAL REVENUE:
$461,402

- Program Services $377,618
- Core Activities $61,394
- Mission Advancement $22,390

CEFK BY THE NUMBERS

- Endowment Reserve $1 million
- Cumulative Grant Dollars Given $3.8 million
- Grants Funded Since Inception 427
- FY 2021-22 Donations Recorded 664
- Board of Directors 11
- Young Leader Council Members 11
The Charles E. Kubly Foundation
1341 W. Mequon Road
Suite 220
Mequon, WI 53092

BOARD OF DIRECTORS
Linda L. Lundeen, President
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STAFF
Kris Rick, Executive Director

SAVE THE DATE
BEYOND THE BLUES 2024
FRIDAY, SEPTEMBER 20TH, 2024
At Discovery World Pier Wisconsin
A Charles E. Kubly Foundation Event - www.beyondtheblues.org